

Global Media Monitoring Project 2010 - How Many Media Should we Monitor?

| Code | Country | TV Band | Radio Band | Print Band |
|------|--------------------------|---------|------------|------------|
| 201 | Afghanistan | 3 | 2 | 1 |
| 501 | Algeria | 1 | 2 | 3 |
| 101 | Angola | 1 | 2 | 3 |
| 701 | Argentina | 3 | 4 | 4 |
| 601 | Australia | 4 | 4 | 3 |
| 401 | Austria | 3 | 1 | 4 |
| 202 | Bangladesh | 2 | 3 | 5 |
| 301 | Barbados | 1 | 4 | 2 |
| 403 | Belarus | 3 | 3 | 3 |
| 402 | Belgium | 4 | 4 | 4 |
| 302 | Belize | 2 | 3 | 1 |
| 102 | Benin | 1 | 1 | 1 |
| 702 | Bolivia | 3 | 3 | 3 |
| 404 | Bosnia & Herzegovina | 2 | 3 | 2 |
| 103 | Botswana | 1 | 3 | 1 |
| 703 | Brazil | 4 | 4 | 5 |
| 405 | Bulgaria | 2 | 3 | 5 |
| 104 | Burkina Faso | 1 | 2 | 3 |
| 105 | Burundi | 2 | 4 | 2 |
| 203 | Cambodia | 1 | 3 | 0 |
| 106 | Cameroon | 1 | 1 | 1 |
| 802 | Canada | 3 | 4 | 2 |
| 107 | Chad | 1 | 1 | 0 |
| 704 | Chile | 3 | 3 | 3 |
| 204 | China | 5 | 5 | 6 |
| 705 | Colombia | 3 | 3 | 3 |
| 110 | Congo, Dem Rep | 1 | 2 | 3 |
| 108 | Congo, Rep (Brazzaville) | 1 | 2 | 1 |
| 602 | Cook Islands | 1 | 1 | 1 |
| 706 | Costa Rica | 2 | 3 | 3 |
| 109 | Cote d' Ivoire | 1 | 1 | 3 |
| 406 | Croatia | 2 | 1 | 3 |
| 303 | Cuba | 2 | 3 | 3 |
| 407 | Cyprus | 3 | 4 | 2 |
| 408 | Czech Republic | 3 | 3 | 3 |
| 409 | Denmark | 3 | 3 | 4 |
| 304 | Dominican Republic | 2 | 2 | 3 |
| 205 | East Timor | 1 | 1 | 3 |
| 707 | Ecuador | 4 | 3 | 3 |
| 502 | Egypt | 2 | 3 | 3 |
| 708 | El Salvador | 2 | 2 | 3 |
| 410 | Estonia | 3 | 4 | 4 |
| 111 | Ethiopia | 1 | 2 | 2 |
| 603 | Fiji | 2 | 2 | 2 |
| 411 | Finland | 3 | 2 | 3 |
| 412 | France | 3 | 3 | 4 |
| 112 | Gambia | 2 | 1 | 2 |
| 414 | Germany | 5 | 4 | 4 |
| 113 | Ghana | 2 | 1 | 1 |
| 415 | Greece | 4 | 2 | 5 |
| 305 | Grenada | 1 | 1 | 1 |
| 709 | Guatemala | 2 | 3 | 2 |
| 114 | Guinée Bissau | 1 | 1 | 1 |
| 115 | Guinée Conakry | 1 | 2 | 2 |
| 306 | Guyana | 1 | 2 | 2 |
| 307 | Haiti | 2 | 3 | 1 |
| 710 | Honduras | 1 | 2 | 2 |
| 416 | Hungary | 2 | 3 | 4 |
| 206 | India | 5 | 5 | 5 |
| 207 | Indonesia | 2 | 1 | 3 |
| 503 | Iran | 1 | 1 | 3 |
| 504 | Iraq | 2 | 2 | 1 |
| 505 | Israel | 2 | 4 | 4 |
| 417 | Italy | 4 | 3 | 3 |
| 308 | Jamaica | 2 | 2 | 2 |
| 208 | Japan | 4 | 3 | 3 |
| 506 | Jordan | 1 | 3 | 2 |
| 116 | Kenya | 2 | 3 | 3 |
| 604 | Kiribati | 1 | 1 | 0 |
| 209 | Kyrgyzstan | 2 | 2 | 2 |

Television

| Band | Number TV to Monitor | |
|------|----------------------|--------------|
| | No More than | No Less than |
| 5 | 12 | 8 |
| 4 | 8 | 6 |
| 3 | 5 | 3 |
| 2 | 4 | 2 |
| 1 | 1 | 0 |

Radio

| Band | Number Radio to Monitor | |
|------|-------------------------|--------------|
| | No More than | No Less than |
| 5 | 12 | 8 |
| 4 | 8 | 5 |
| 3 | 5 | 3 |
| 2 | 3 | 2 |
| 1 | 1 | 0 |

Print

| Band | Number Print to Monitor | |
|------|-------------------------|--------------|
| | No More than | No Less than |
| 6 | 12 | 8 |
| 5 | 10 | 7 |
| 4 | 8 | 5 |
| 3 | 7 | 4 |
| 2 | 4 | 2 |
| 1 | 2 | 1 |
| 0 | 1 | 0 |

How to find out how many media to monitor:

1. Find your country in the list.
2. Find the media band for Television, Radio & Print media.

3. Use the tables above to see how many media you should be monitoring in your country band.

For example: If you are in Band 3 for Television you will monitor no more than 5 television stations and no less than 3.

| Code | Country | TV Band | Radio Band | Print Band |
|------|--------------------------------|---------|------------|------------|
| 210 | Laos | 1 | 3 | 3 |
| 507 | Lebanon | 3 | 3 | 3 |
| 117 | Lesotho | 1 | 1 | 1 |
| 118 | Liberia | 1 | 1 | 1 |
| 119 | Madagascar | 1 | 1 | 2 |
| 120 | Malawi | 1 | 2 | 1 |
| 211 | Malaysia | 2 | 4 | 4 |
| 121 | Mali | 1 | 1 | 1 |
| 418 | Malta | 2 | 3 | 2 |
| 122 | Mauritius | 2 | 3 | 2 |
| 711 | Mexico | 3 | 3 | 5 |
| 419 | Moldova | 1 | 1 | 3 |
| 212 | Mongolia | 1 | 1 | 3 |
| 420 | Montenegro | 2 | 1 | 2 |
| 508 | Morocco | 2 | 2 | 4 |
| 123 | Mozambique | 2 | 2 | 1 |
| 124 | Namibia | 2 | 3 | 3 |
| 213 | Nepal | 1 | 2 | 3 |
| 421 | Netherlands | 3 | 3 | 4 |
| 609 | New Zealand | 3 | 4 | 4 |
| 712 | Nicaragua | 3 | 3 | 1 |
| 125 | Niger | 1 | 1 | 1 |
| 126 | Nigeria | 1 | 4 | 4 |
| 434 | Northern Ireland | 1 | 4 | 2 |
| 422 | Norway | 2 | 2 | 3 |
| 214 | Pakistan | 3 | 2 | 3 |
| 509 | Palestine | 2 | 2 | 2 |
| 605 | Papua New Guinea | 1 | 2 | 1 |
| 713 | Paraguay | 2 | 4 | 2 |
| 714 | Peru | 3 | 3 | 2 |
| 218 | Philippines | 4 | 4 | 5 |
| 423 | Poland | 2 | 2 | 5 |
| 424 | Portugal | 3 | 3 | 3 |
| 309 | Puerto Rico | 3 | 3 | 3 |
| 413 | Republic of Georgia | 3 | 3 | 1 |
| 425 | Romania | 2 | 3 | 5 |
| 426 | Russia | 3 | 3 | 6 |
| 434 | Scotland | 1 | 1 | 2 |
| 127 | Senegal | 1 | 4 | 2 |
| 427 | Serbia | 2 | 4 | 3 |
| 128 | Seychelles | 1 | 1 | 1 |
| 129 | Sierre Leone | 2 | 1 | 1 |
| 215 | Singapore | 1 | 2 | 3 |
| 428 | Slovenia | 3 | 3 | 3 |
| 606 | Solomon Islands | 1 | 3 | 2 |
| 130 | South Africa | 2 | 4 | 3 |
| 216 | South Korea | 3 | 4 | 5 |
| 429 | Spain | 3 | 4 | 4 |
| 310 | St Lucia | 1 | 2 | 1 |
| 311 | St. Vincent and The Grenadines | 1 | 1 | 1 |
| 510 | Sudan | 1 | 1 | 1 |
| 131 | Sudan (south) | 1 | 1 | 1 |
| 312 | Suriname | 2 | 2 | 2 |
| 132 | Swaziland | 2 | 1 | 1 |
| 430 | Sweden | 2 | 2 | 3 |
| 431 | Switzerland | 2 | 3 | 3 |
| 511 | Syria | 1 | 1 | 2 |
| 432 | Tajikistan | 1 | 1 | 0 |
| 133 | Tanzania | 2 | 3 | 2 |
| 217 | Thailand | 4 | 3 | 3 |
| 134 | Togo | 1 | 2 | 1 |
| 607 | Tonga | 2 | 3 | 1 |
| 313 | Trinidad & Tobago | 2 | 2 | 2 |
| 512 | Tunisia | 2 | 3 | 4 |
| 433 | Turkey | 4 | 2 | 6 |
| 135 | Uganda | 1 | 3 | 2 |
| 513 | United Arab Emirates | 1 | 1 | 2 |
| 434 | United Kingdom | 4 | 4 | 5 |
| 801 | United States of America | 5 | 5 | 6 |
| 715 | Uruguay | 3 | 4 | 3 |
| 435 | Uzbekistan | 1 | 2 | 2 |
| 716 | Venezuela | 3 | 3 | 3 |
| 219 | Vietnam | 2 | 3 | 3 |
| 434 | Wales | 1 | 1 | 2 |
| 608 | Western Samoa | 1 | 1 | 1 |
| 514 | Yemen | 1 | 2 | 1 |
| 136 | Zambia | 1 | 3 | 2 |
| 137 | Zimbabwe | 1 | 2 | 1 |

Television

| Band | Number TV to Monitor | |
|------|----------------------|--------------|
| | No More than | No Less than |
| 5 | 12 | 8 |
| 4 | 8 | 6 |
| 3 | 5 | 3 |
| 2 | 4 | 2 |
| 1 | 1 | 0 |

Radio

| Band | Number Radio to Monitor | |
|------|-------------------------|--------------|
| | No More than | No Less than |
| 5 | 12 | 8 |
| 4 | 8 | 5 |
| 3 | 5 | 3 |
| 2 | 3 | 2 |
| 1 | 1 | 0 |

Print

| Band | Number Print to Monitor | |
|------|-------------------------|--------------|
| | No More than | No Less than |
| 6 | 12 | 8 |
| 5 | 10 | 7 |
| 4 | 8 | 5 |
| 3 | 7 | 4 |
| 2 | 4 | 2 |
| 1 | 2 | 1 |
| 0 | 1 | 0 |

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For example: If you are in Band 3 for Television you will monitor no more than 5 television stations and no less than 3.