

Quel genre d'infos ?



Rapport final *GMMP* 2010 Communauté française de Belgique



Annexe 5

Résultats quantitatifs 2010
pour la Communauté française de Belgique

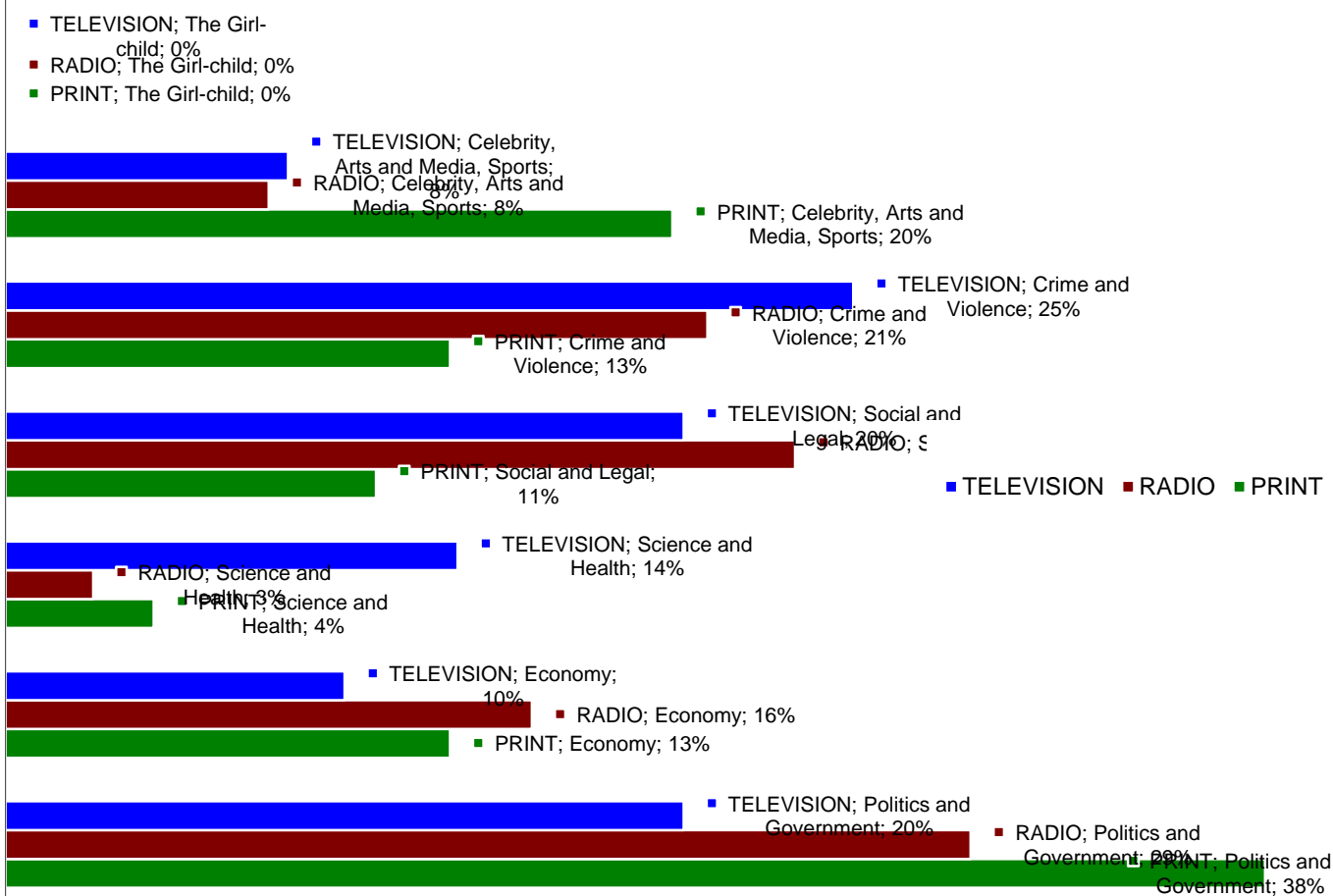
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1. Topics in the News

		2010			
	Topic	PRINT	RADIO	TELEVISION	N
1	Politics and Government	38%	29%	20%	40
2	Economy	13%	16%	10%	18
3	Science and Health	4%	3%	14%	11
4	Social and Legal	11%	24%	20%	26
5	Crime and Violence	13%	21%	25%	29
6	Celebrity, Arts and Media, Sports	20%	8%	8%	17
7	The Girl-child	0%	0%	0%	0
8	Other	0%	0%	2%	1

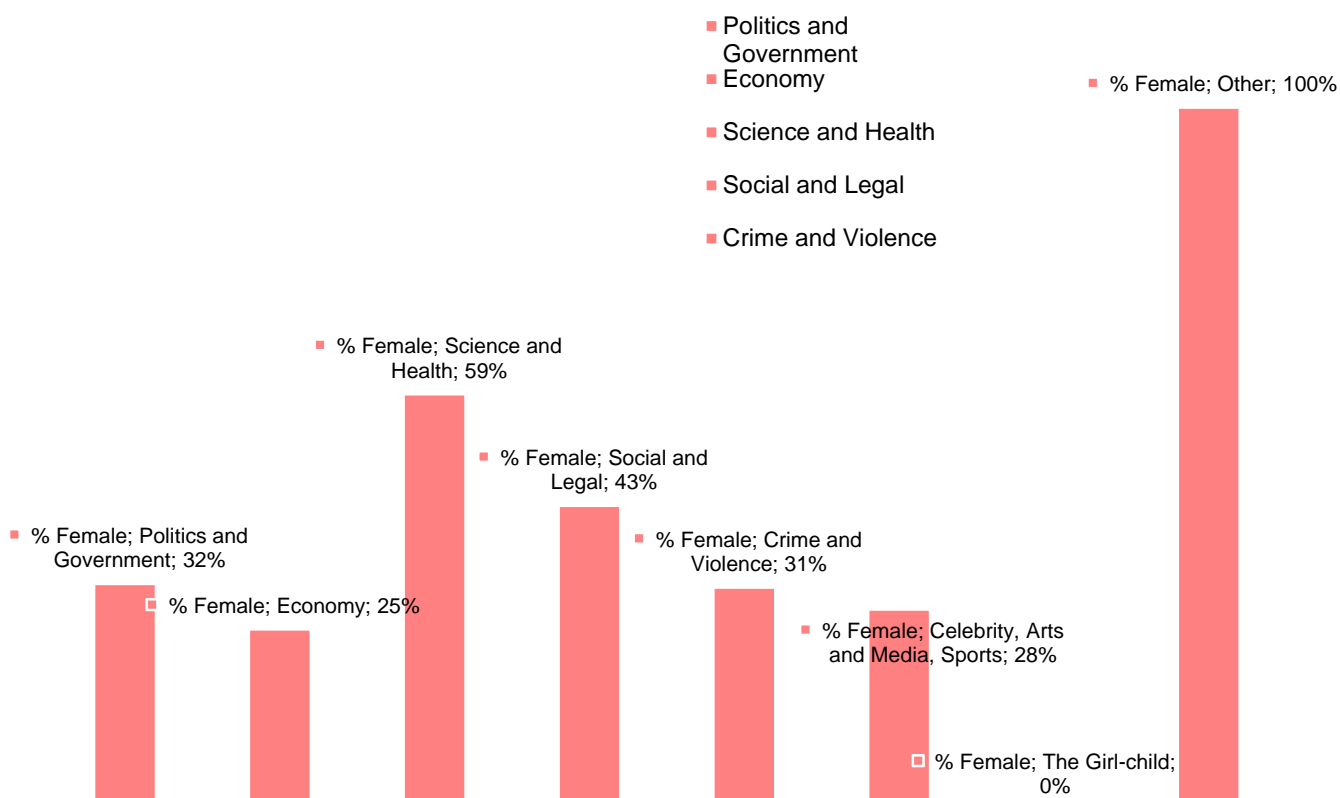
Topics in the News



2.Topics in the news by sex of Reporter

TOPIC	% Female	N-F	% Male	N-M
Politics and Government	32%	17	68%	37
Economy	25%	6	75%	16
Science and Health	59%	11	41%	8
Social and Legal	43%	16	57%	21
Crime and Violence	31%	13	69%	28
Celebrity, Arts and Media, Sports	28%	6	72%	15
The Girl-child	0%	0	0%	0
Other	100%	1	0%	0

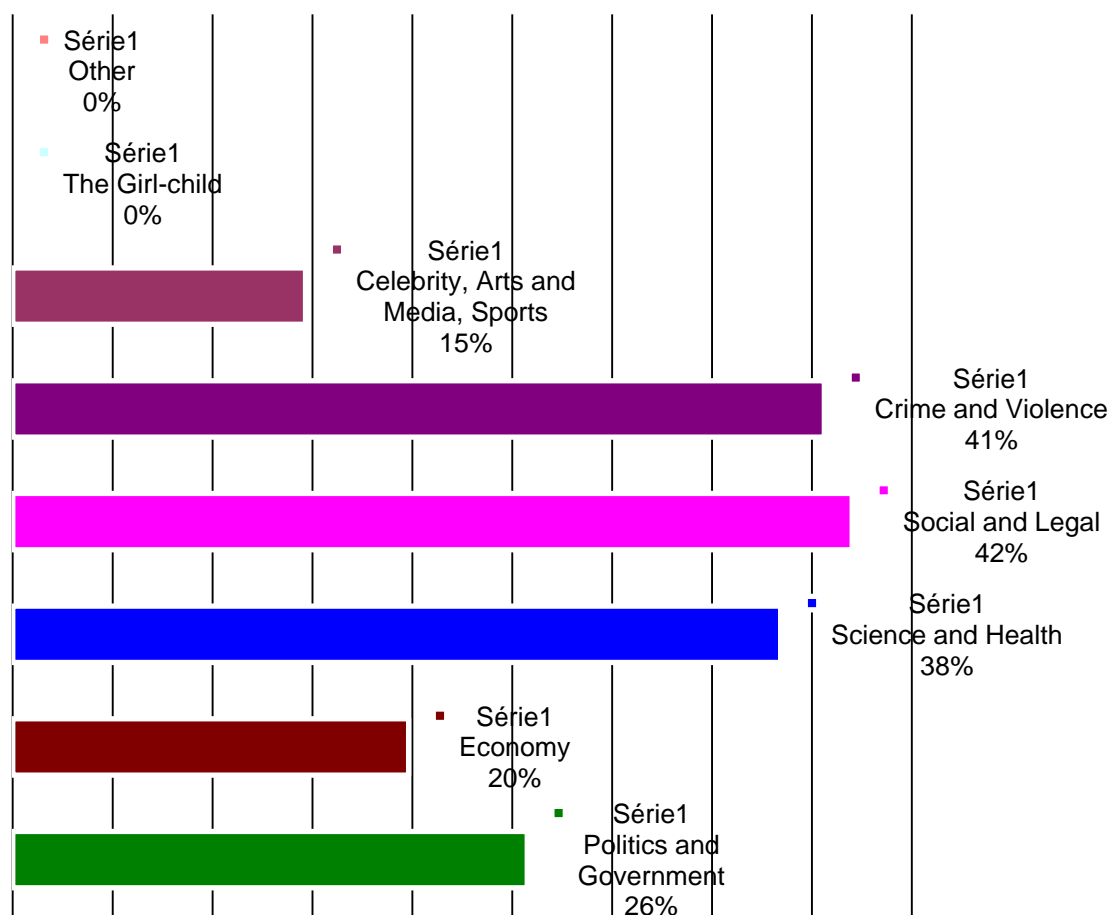
% Female Reporters in Topics



3. Overall presence of women and men as subjects in the news

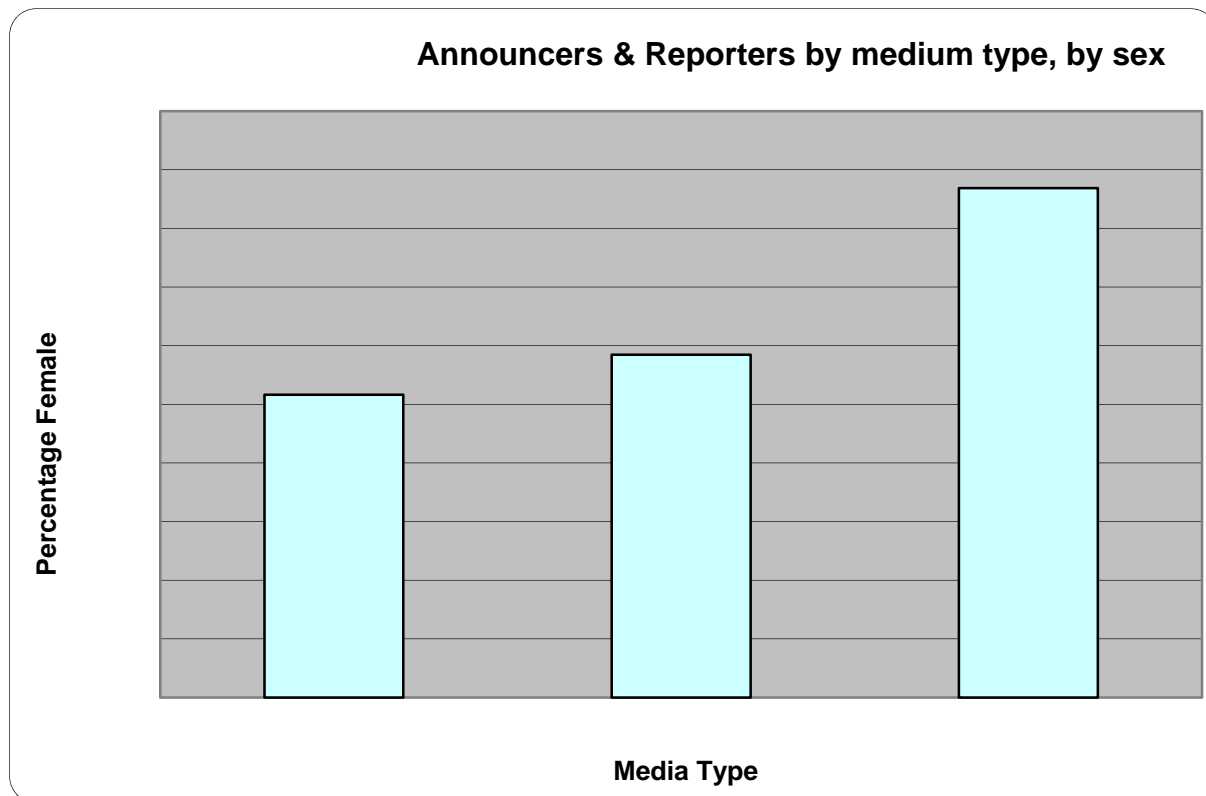
Topic	Female %F		Male %M	
	2010	N	2010	N
Politics and Government	26%	32	74%	95
Economy	20%	8	80%	30
Science and Health	38%	7	62%	12
Social and Legal	42%	17	58%	27
Crime and Violence	41%	22	59%	30
Celebrity, Arts and Media, Sports	15%	8	85%	43
The Girl-child	0%	0	0%	0
Other	0%	0	0%	0
	28%	94	72%	237

Presence of women as subjects in the news



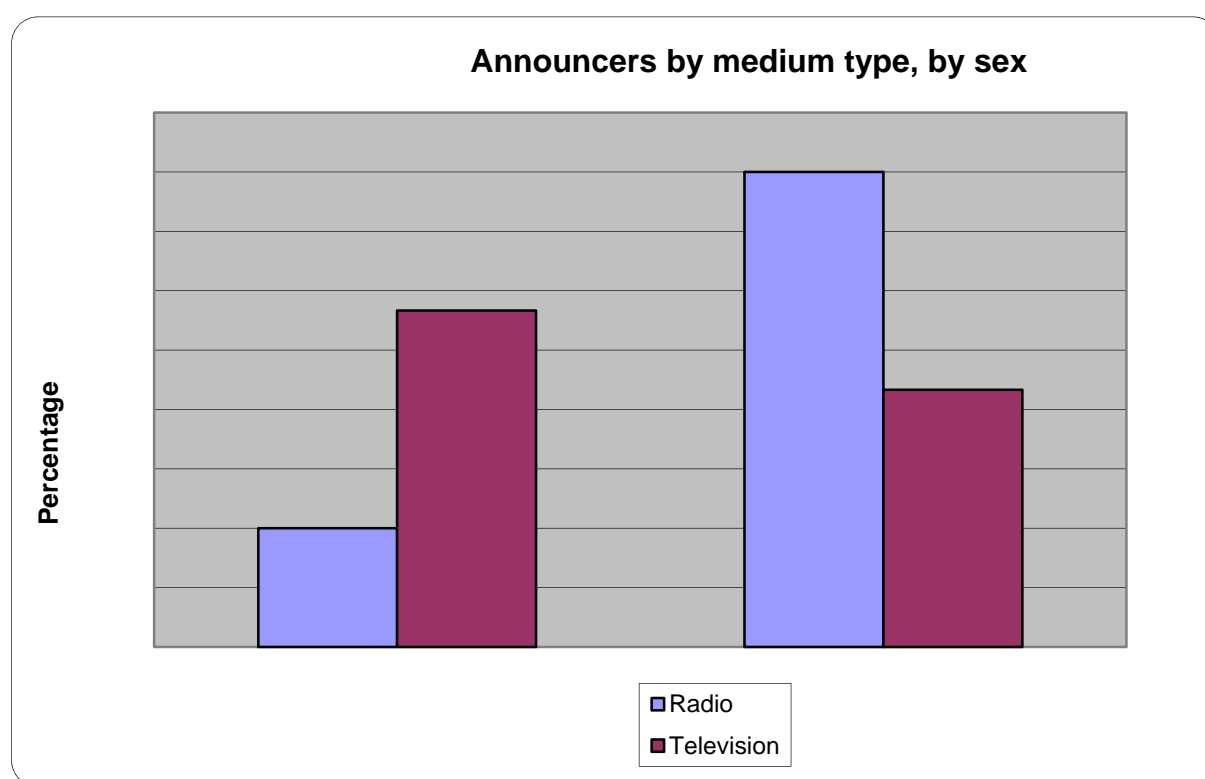
4. Announcers & Reporters by medium type, by sex

Media Type	% Female		% Male	
	%	N	%	N
Print	26%	8	74%	23
Radio	29%	19	71%	46
Television	43%	43	57%	56
Total	35%	70	65%	125



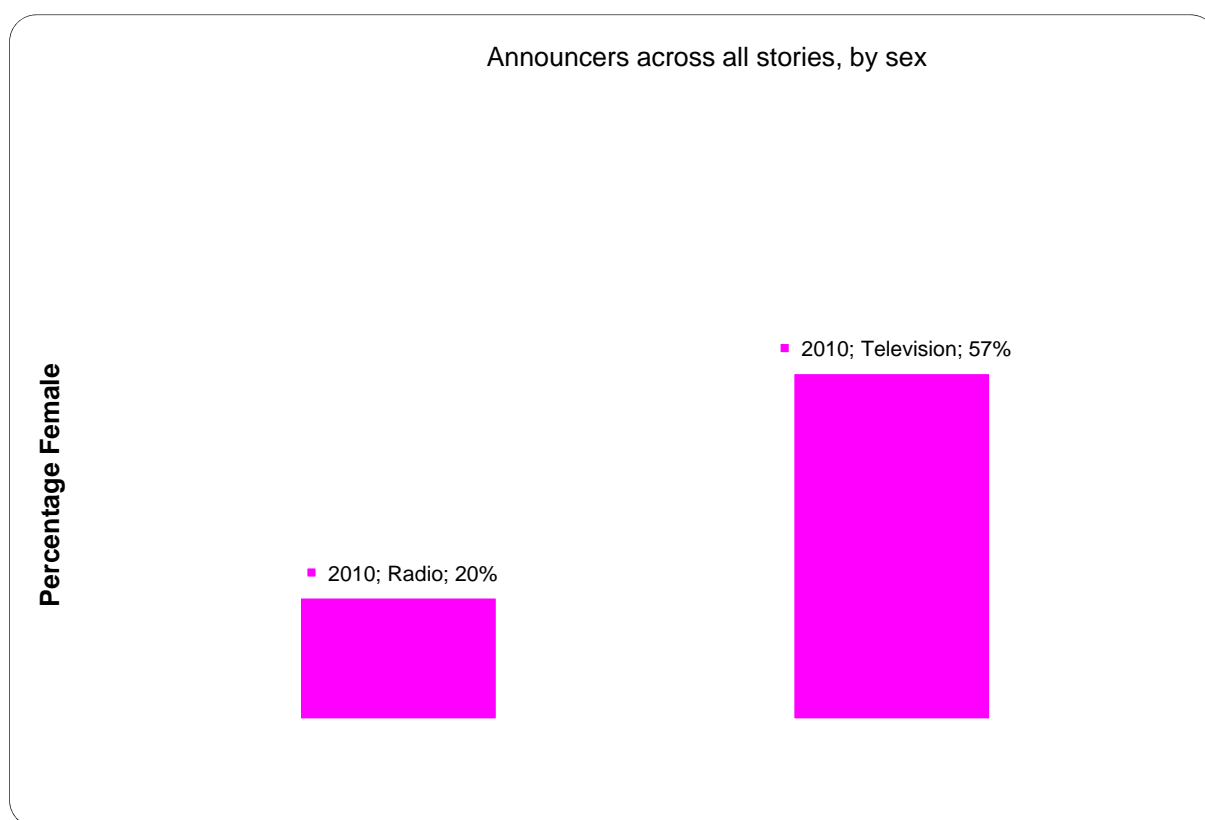
5. Announcers by medium type, by sex

Media Type	2010		N
	%F	%M	
Radio	20%	80%	45
Television	57%	43%	60
Total	41%	59%	105



6. Announcers across all stories, by sex

Media Type	% Female		% Male	
	2010	N	2010	N
Radio	20%	9	80%	36
Television	57%	34	43%	26
	41%	43		



7. Television, Radio & Newspapers Reporters, by sex

Media Type	% Female		% Male	
	2010	N	2010	N
Print	26%	8	74%	23
Radio	50%	7	50%	7
Television	23%	9	77%	30
Total	28%	24	72%	60

8. Television & Radio Announcers in domestic & foreign stories, by sex

Media Type	% Female		% Male	
	2010	N	2010	N
Local	45%	14	55%	17
National	37%	14	63%	24
National and other	54%	7	46%	6
Foreign/International	35%	8	65%	15
	41%	43	59%	62

9. Reporters in domestic & foreign stories, by sex

Scope of Story	% Female		% Male	
	2010	N	2010	N
Local	26%	7	74%	17
National	34%	9	66%	18
National and other	20%	3	80%	13
Foreign/International	24%	4	76%	12
Total	28%	23		

10. Television & Radio Announcers in major story topics, by se

Story Topic	% Female		% Male	
	2010	N	2010	N
Politics and Government	36%	9	64%	16
Economy	33%	4	67%	8
Science and Health	55%	6	45%	5
Social and Legal	39%	9	61%	14
Crime and Violence	44%	11	56%	14
Celebrity, Arts and Media, Sports	38%	3	62%	5
The Girl-child	0%	0	0%	0
Total	41%	42	59%	62

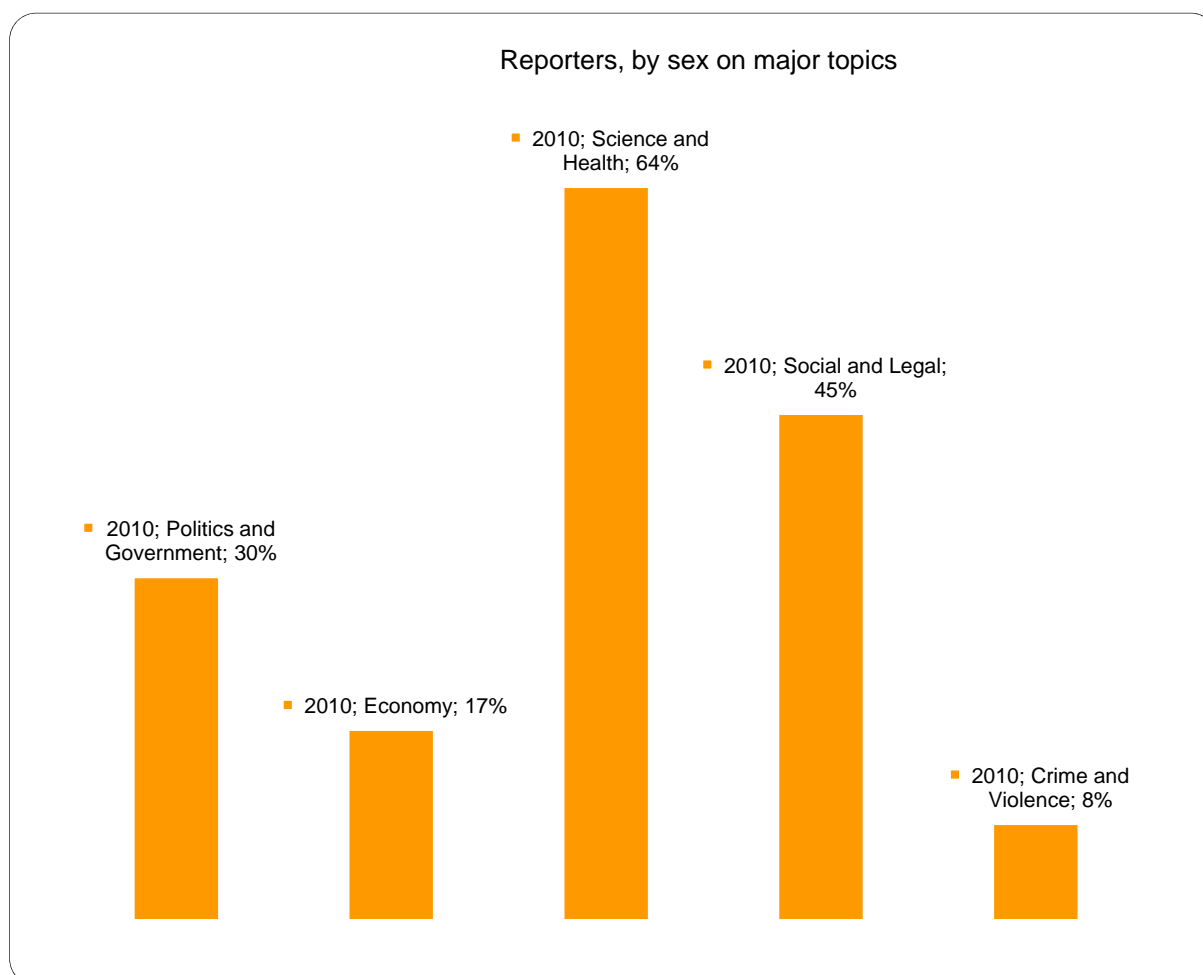
11. Television and Radio Announcers in different story topics, details

Story Topic	% Female		% Male	
	2010	N	2010	N
Women in political power and decision-making (local, regional, national),	0%	0	0%	0
Women electoral candidates (local, regional, national),	100%	1	0%	0
Peace, negotiations, treaties...(local, regional, national),	0%	0	0%	0
Other domestic politics/government (local, regional, national), elections, speeches, the political process ...	34%	2	66%	4
Global partnerships (international trade and finance systems, e.g. WTO, IMF, World Bank, debt) ...	0%	0	0%	0
Foreign/international politics, relations with other countries, negotiations, treaties, UN peacekeeping ...	33%	4	67%	8
National defence, military spending, military training, military parades, internal security ...	0%	0	100%	2
Other stories on politics and government (specify the subject in 'Comments' section of coding sheet)	50%	2	50%	2
Economic policies, strategies, models (national, international) ...	0%	0	100%	2
Economic indicators, statistics, business, trade, stock markets ...	0%	0	100%	1
Economic crisis, state bailouts of companies, company takeovers and mergers ...	0%	0	100%	1
Poverty, housing, social welfare, aid to those in need ...	0%	0	100%	1
Women's participation in economic processes (informal work, paid employment, unemployment, unpaid labour)	0%	0	0%	0
Other labour issues, strikes, trade unions, negotiations, other employment and unemployment ...	33%	1	67%	2
Rural economy, agriculture, farming practices, agricultural policy, land rights ...	0%	0	0%	0
Consumer issues, consumer protection, regulation, prices, consumer fraud ...	50%	1	50%	1
Transport, traffic, roads	100%	1	0%	0
Other stories on the economy (specify the subject in 'Comments' section of coding sheet)	100%	1	0%	0
Science, technology, research, funding, discoveries, developments ...	0%	0	100%	1
Medicine, health, hygiene, safety, disability, medical research, funding (apart from HIV-AIDS)...	100%	1	0%	0
HIV and AIDS, incidence, policy, treatment, people affected ...	0%	0	0%	0
Other epidemics, viruses, contagions, Influenza, BSE, SARS ...	33%	2	67%	4
Birth control, fertility, sterilisation, amniocentesis, termination of pregnancy ...	0%	0	0%	0
Environment, nature, pollution, global warming, ecology, tourism ...	100%	1	0%	0
Other stories on science or health (specify the subject in 'Comments' section of coding sheet)	100%	2	0%	0
Development issues, sustainability, community development ...	0%	0	0%	0
Education, child care, nurseries, pre-school to university, adult education, literacy ...	50%	3	50%	3
Family relations, inter-generational conflict, single parents ...	0%	0	0%	0
Human rights, women's rights, children's rights, gay & lesbian rights, rights of minorities ..	0%	0	100%	1
Religion, culture, tradition, controversies, teachings, celebrations, practices ...	0%	0	0%	0
Migration, refugees, asylum seekers, ethnic conflict, integration, racism, xenophobia ...	0%	0	0%	0
Women's movement, activism, events, demonstrations, gender equality advocacy ...	0%	0	0%	0
Changing gender relations, roles and relationships of women and men inside and outside the home ...	0%	0	0%	0
Family law, family codes, property law, inheritance law and rights ...	0%	0	0%	0
Legal system, judicial system, legislation (apart from family, property & inheritance law) ...	34%	2	66%	4
Other stories on social or legal issues (specify the subject in 'Comments' section of coding sheet)	40%	4	60%	6
Non-violent crime, bribery, theft, drug-dealing, corruption, (including political corruption/malpractice) ...	50%	1	50%	1
Violent crime, murder, abduction, kidnapping, assault, drug-related violence ...	20%	1	80%	4
Gender-based violence, femicide, harassment, domestic violence, rape, trafficking,	100%	2	0%	0

genital mutilation ...				
Child abuse, sexual violence against children, trafficking, neglect.	50%	2	50%	2
War, civil war, terrorism, state-based violence ...	50%	3	50%	3
Riots, demonstrations, public disorder ...	0%	0	0%	0
Disaster, accident, famine, earthquake, flood, hurricane, plane crash, car crash ...	40%	2	60%	3
Other stories on crime and violence (specify the subject in 'Comments' section of coding sheet)	0%	0	100%	1
Celebrity news, births, marriages, deaths, obituaries, famous people, royalty ...	0%	0	0%	0
Arts, entertainment, leisure, cinema, theatre, books, dance ...	40%	2	60%	3
Media, including new media (computers, internet), portrayal of women and/or men, pornography ...	0%	0	0%	0
Beauty contests, models, fashion, beauty aids, cosmetic surgery ...	0%	0	0%	0
Sports, events, players, facilities, training, policies, funding ...	50%	1	50%	1
Other stories on celebrities, arts, media (specify the subject in 'Comments' section of coding sheet)	0%	0	100%	1
News about the girl child, including, cultural attitudes and practices impinging on girls, education, health, economic exploitation, violence (ONLY WHERE EMPHASIS IS ON THE GIRL CHILD)...	0%	0	0%	0
Total	41%	42	59%	62

12. Reporters, by sex on major topics

Reporters on major topics	% Female		% Male	
	2010	N	2010	N
Politics and Government	30%	8	70%	19
Economy	17%	2	83%	8
Science and Health	64%	5	36%	3
Social and Legal	45%	6	55%	7
Crime and Violence	8%	1	92%	14
Celebrity, Arts and Media, Sports	20%	2	80%	9
The Girl-child	0%	0	0%	0
Other	0%	0	0%	0
Total	28%	24	72%	60



13. Reporters on major topics, details

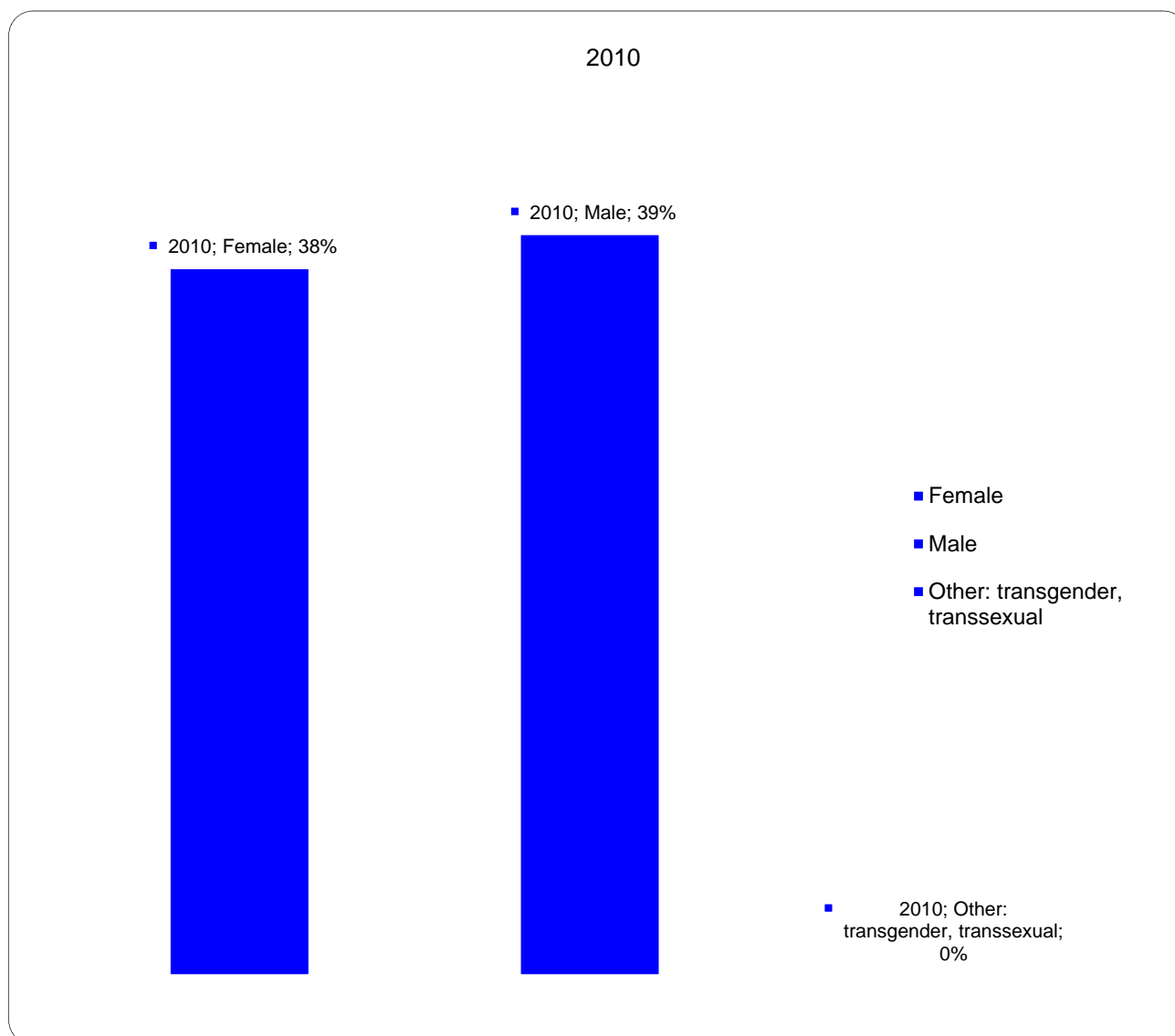
Subtopics too different to 2010 - Therefore Comparison not possible.

Topic	% Female 2010	N
Women in political power and decision-making (local, regional, national),	0%	0
Women electoral candidates (local, regional, national),	0%	0
Peace, negotiations, treaties...(local, regional, national),	100%	2
Other domestic politics/government (local, regional, national), elections, speeches, the political process ...	14%	1
Global partnerships (international trade and finance systems, e.g. WTO, IMF, World Bank, debt) ...	0%	0
Foreign/international politics, relations with other countries, negotiations, treaties, UN peacekeeping ...	33%	3
National defence, military spending, military training, military parades, internal security ...	100%	1
Other stories on politics and government (specify the subject in 'Comments' section of coding sheet)	10%	1
Economic policies, strategies, models (national, international) ...	0%	0
Economic indicators, statistics, business, trade, stock markets ...	0%	0
Economic crisis, state bailouts of companies, company takeovers and mergers ...	100%	1
Poverty, housing, social welfare, aid to those in need ...	100%	1
Women's participation in economic processes (informal work, paid employment, unemployment, unpaid labour)	0%	0
Other labour issues, strikes, trade unions, negotiations, other employment and unemployment ...	0%	0
Rural economy, agriculture, farming practices, agricultural policy, land rights ...	0%	0
Consumer issues, consumer protection, regulation, prices, consumer fraud ...	0%	0
Transport, traffic, roads	0%	0
Other stories on the economy (specify the subject in 'Comments' section of coding sheet)	0%	0
Science, technology, research, funding, discoveries, developments ...	100%	1
Medicine, health, hygiene, safety, disability, medical research, funding (apart from HIV-AIDS)...	0%	0
HIV and AIDS, incidence, policy, treatment, people affected ...	0%	0
Other epidemics, viruses, contagions, Influenza, BSE, SARS ...	75%	3
Birth control, fertility, sterilisation, amniocentesis, termination of pregnancy ...	0%	0
Environment, nature, pollution, global warming, ecology, tourism ...	59%	1
Other stories on science or health (specify the subject in 'Comments' section of coding sheet)	0%	0
Development issues, sustainability, community development ...	0%	0
Education, child care, nurseries, pre-school to university, adult education, literacy ...	31%	2
Family relations, inter-generational conflict, single parents ...	0%	0
Human rights, women's rights, children's rights, gay & lesbian rights, rights of minorities ..	0%	0
Religion, culture, tradition, controversies, teachings, celebrations, practices ...	0%	0
Migration, refugees, asylum seekers, ethnic conflict, integration, racism, xenophobia ...	0%	0
Women's movement, activism, events, demonstrations, gender equality advocacy ...	0%	0
Changing gender relations, roles and relationships of women and men inside and outside the home ...	0%	0
Family law, family codes, property law, inheritance law and rights ...	0%	0
Legal system, judicial system, legislation (apart from family, property & inheritance law) ...	0%	0
Other stories on social or legal issues (specify the subject in 'Comments' section of coding sheet)	67%	4
Non-violent crime, bribery, theft, drug-dealing, corruption, (including political corruption/malpractice) ...	0%	0

Violent crime, murder, abduction, kidnapping, assault, drug-related violence ...	0%	0
Gender-based violence, femicide, harassment, domestic violence, rape, trafficking, genital mutilation ...	0%	0
Child abuse, sexual violence against children, trafficking, neglect.	0%	0
War, civil war, terrorism, state-based violence ...	42%	1
Riots, demonstrations, public disorder ...	0%	0
Disaster, accident, famine, earthquake, flood, hurricane, plane crash, car crash ...	0%	0
Other stories on crime and violence (specify the subject in 'Comments' section of coding sheet)	0%	0
Celebrity news, births, marriages, deaths, obituaries, famous people, royalty ...	0%	0
Arts, entertainment, leisure, cinema, theatre, books, dance ...	16%	1
Media, including new media (computers, internet), portrayal of women and/or men, pornography ...	0%	0
Beauty contests, models, fashion, beauty aids, cosmetic surgery ...	0%	0
Sports, events, players, facilities, training, policies, funding ...	0%	0
Other stories on celebrities, arts, media (specify the subject in 'Comments' section of coding sheet)	59%	1
News about the girl child, including, cultural attitudes and practices impinging on girls, education, health, economic exploitation, violence (ONLY WHERE EMPHASIS IS ON THE GIRL CHILD)...	0%	0
Total	28%	24

14. Selection of News Subject(sex of source) by female & male reporters

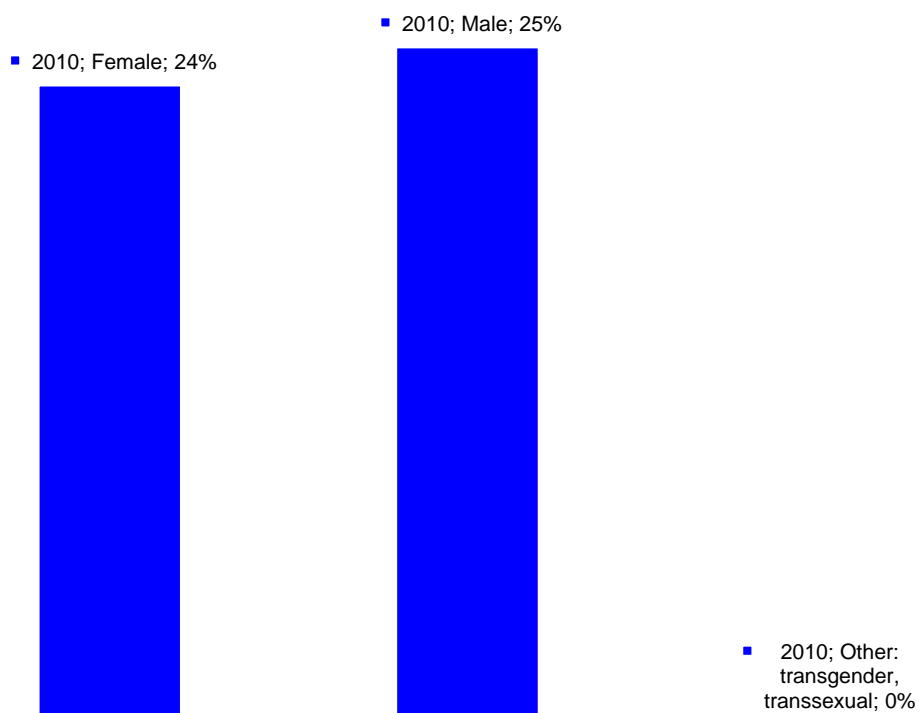
Sex of Source	% Female		% male	
	2010	N	2010	N
Female	38%	12	62%	20
Male	39%	28	61%	45
Other: transgender, transsexual	0%	0	0%	0
Do not know	0%	0	0%	0
NA – Use this where you are coding a secondary source only	0%	0	0%	10
	39%	40	61%	75



15. Selection of News Subject(sex of source) by female & male reporters

Sex of Source	% Female		% Male	
	2010	N	2010	N
Female	24%	17	76%	56
Male	25%	49	75%	147
Other: transgender, transsexual	0%	0	0%	0
Do not know	0%	0	100%	2
NA – Use this where you are coding a secondary source only	0%	0	100%	10
Total	23%	66	77%	215

Selection of News Subject(sex of source) by female & male reporters



16. Age of television Announcers & Reporters, by sex

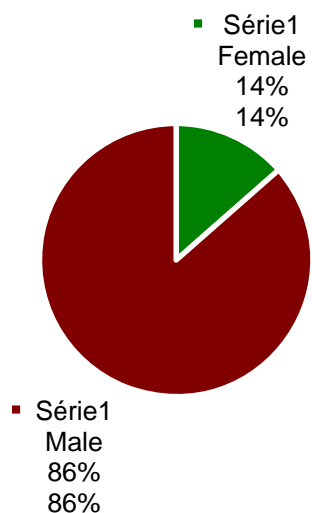
Age of announcers	Female %F	
	2010	N
Do not know: (e.g., the person may not be seen clearly)	70%	7
12 years or under	86%	6
13-18	83%	5
19-34	77%	17
35-49	82%	32
50-64	50%	23
65 years or more	29%	2

Age of reporters	Female %F"	
	2010	N
Do not know: (e.g., the person may not be seen clearly)	26%	29
12 years or under	0%	0
13-18	0%	0
19-34	14%	4
35-49	13%	5
50-64	26%	12
65 years or more	71%	5

17. Stories with Women as central focus by sex of reporter

	Female %F		Male %M	
	2010	N	2010	N
No, women are not central	32%	22	68%	46
Yes, women are central	14%	2	86%	13
Total	28%	24	72%	59

Stories with Women as central focus by sex of reporter



18. Stories with Women as a central Focus by topic

Story Topic	Yes 2010	N
Women electoral candidates (local, regional, national),	100%	1
Beauty contests, models, fashion, beauty aids, cosmetic surgery ...	100%	2
Changing gender relations, roles and relationships of women and men inside and outside the home ...	100%	1
Legal system, judicial system, legislation (apart from family, property & inheritance law) ...	100%	1
Celebrity news, births, marriages, deaths, obituaries, famous people, royalty ...	43%	3
Arts, entertainment, leisure, cinema, theatre, books, dance ...	20%	1
Other domestic politics/government (local, regional, national), elections, speeches, the political process ...	6%	1
News about the girl child, including, cultural attitudes and practices impinging on girls, education, health, economic exploitation, violence (ONLY WHERE EMPHASIS IS ON THE GIRL CHILD)...	0%	0
Women in political power and decision-making (local, regional, national),	0%	0
Women's participation in economic processes (informal work, paid employment, unemployment, unpaid labour)	0%	0
Women's movement, activism, events, demonstrations, gender equality advocacy ...	0%	0
Gender-based violence, femicide, harassment, domestic violence, rape, trafficking, genital mutilation ...	0%	0
HIV and AIDS, incidence, policy, treatment, people affected ...	0%	0
Child abuse, sexual violence against children, trafficking, neglect.	0%	0
Family law, family codes, property law, inheritance law and rights ...	0%	0
Human rights, women's rights, children's rights, gay & lesbian rights, rights of minorities ..	0%	0
Birth control, fertility, sterilisation, amniocentesis, termination of pregnancy ...	0%	0
Family relations, inter-generational conflict, single parents ...	0%	0
Other stories on celebrities, arts, media (specify the subject in 'Comments' section of coding sheet)	0%	0
Global partnerships (international trade and finance systems, e.g. WTO, IMF, World Bank, debt) ...	0%	0
Other stories on crime and violence (specify the subject in 'Comments' section of coding sheet)	0%	0
Migration, refugees, asylum seekers, ethnic conflict, integration, racism, xenophobia ...	0%	0
Violent crime, murder, abduction, kidnapping, assault, drug-related violence ...	0%	0
Other stories on the economy (specify the subject in 'Comments' section of coding sheet)	0%	0
Other stories on social or legal issues (specify the subject in 'Comments' section of coding sheet)	0%	0
Media, including new media (computers, internet), portrayal of women and/or men, pornography ...	0%	0
Medicine, health, hygiene, safety, disability, medical research, funding (apart from HIV-AIDS)...	0%	0
Other stories on politics and government (specify the subject in 'Comments' section of coding sheet)	0%	0
Disaster, accident, famine, earthquake, flood, hurricane, plane crash, car crash ...	0%	0
Other stories on science or health (specify the subject in 'Comments' section of coding sheet)	0%	0
Religion, culture, tradition, controversies, teachings, celebrations, practices ...	0%	0
Peace, negotiations, treaties...(local, regional, national),	0%	0
Education, child care, nurseries, pre-school to university, adult education, literacy ...	0%	0
Development issues, sustainability, community development ...	0%	0
Poverty, housing, social welfare, aid to those in need ...	0%	0
Non-violent crime, bribery, theft, drug-dealing, corruption, (including political corruption/malpractice) ...	0%	0
Other epidemics, viruses, contagions, Influenza, BSE, SARS ...	0%	0

Sports, events, players, facilities, training, policies, funding ...	0%	0
Riots, demonstrations, public disorder ...	0%	0
War, civil war, terrorism, state-based violence ...	0%	0
Consumer issues, consumer protection, regulation, prices, consumer fraud ...	0%	0
National defence, military spending, military training, military parades, internal security ...	0%	0
Foreign/international politics, relations with other countries, negotiations, treaties, UN peacekeeping ...	0%	0
Environment, nature, pollution, global warming, ecology, tourism ...	0%	0
Other labour issues, strikes, trade unions, negotiations, other employment and unemployment ...	0%	0
Economic indicators, statistics, business, trade, stock markets ...	0%	0
Science, technology, research, funding, discoveries, developments ...	0%	0
Economic crisis, state bailouts of companies, company takeovers and mergers ...	0%	0
Economic policies, strategies, models (national, international) ...	0%	0
Transport, traffic, roads	0%	0
Rural economy, agriculture, farming practices, agricultural policy, land rights ...	0%	0

19. Stories where issues of gender equality/inequality are raised by topic

	%F		%M	
	2010	N	2010	N
Women in political power and decision-making (local, regional, national),	0%	0	0%	0
Women electoral candidates (local, regional, national),	0%	0	0%	0
Peace, negotiations, treaties...(local, regional, national),	0%	0	0%	0
Other domestic politics/government (local, regional, national), elections, speeches, the political process ...	0%	0	0%	0
Global partnerships (international trade and finance systems, e.g. WTO, IMF, World Bank, debt) ...	0%	0	0%	0
Foreign/international politics, relations with other countries, negotiations, treaties, UN peacekeeping ...	0%	0	0%	0
National defence, military spending, military training, military parades, internal security ...	0%	0	0%	0
Other stories on politics and government (specify the subject in 'Comments' section of coding sheet)	0%	0	0%	0
Economic policies, strategies, models (national, international) ...	0%	0	0%	0
Economic indicators, statistics, business, trade, stock markets ...	0%	0	0%	0
Economic crisis, state bailouts of companies, company takeovers and mergers ...	0%	0	0%	0
Poverty, housing, social welfare, aid to those in need ...	0%	0	0%	0
Women's participation in economic processes (informal work, paid employment, unemployment, unpaid labour)	0%	0	0%	0
Other labour issues, strikes, trade unions, negotiations, other employment and unemployment ...	0%	0	0%	0
Rural economy, agriculture, farming practices, agricultural policy, land rights ...	0%	0	0%	0
Consumer issues, consumer protection, regulation, prices, consumer fraud ...	0%	0	0%	0
Transport, traffic, roads	0%	0	0%	0
Other stories on the economy (specify the subject in 'Comments' section of coding sheet)	0%	0	0%	0
Science, technology, research, funding, discoveries, developments ...	0%	0	0%	0
Medicine, health, hygiene, safety, disability, medical research, funding (apart from HIV-AIDS)...	0%	0	0%	0
HIV and AIDS, incidence, policy, treatment, people affected ...	0%	0	0%	0
Other epidemics, viruses, contagions, Influenza, BSE, SARS ...	0%	0	0%	0
Birth control, fertility, sterilisation, amniocentesis, termination of pregnancy ...	0%	0	0%	0
Environment, nature, pollution, global warming, ecology, tourism ...	0%	0	0%	0
Other stories on science or health (specify the subject in 'Comments' section of coding sheet)	0%	0	0%	0
Development issues, sustainability, community development ...	0%	0	0%	0
Education, child care, nurseries, pre-school to university, adult education, literacy ...	0%	0	0%	0
Family relations, inter-generational conflict, single parents ...	0%	0	0%	0
Human rights, women's rights, children's rights, gay & lesbian rights, rights of minorities ..	100%	1	0%	0
Religion, culture, tradition, controversies, teachings, celebrations, practices ...	0%	0	0%	0
Migration, refugees, asylum seekers, ethnic conflict, integration, racism, xenophobia ...	0%	0	0%	0
Women's movement, activism, events, demonstrations, gender equality advocacy ...	0%	0	0%	0
Changing gender relations, roles and relationships of women and men inside and outside the home ...	0%	0	0%	0
Family law, family codes, property law, inheritance law and rights ...	0%	0	0%	0
Legal system, judicial system, legislation (apart from family, property & inheritance law) ...	0%	0	0%	0
Other stories on social or legal issues (specify the subject in 'Comments' section of coding sheet)	0%	0	0%	0
Non-violent crime, bribery, theft, drug-dealing, corruption, (including political corruption/malpractice) ...	0%	0	0%	0

Violent crime, murder, abduction, kidnapping, assault, drug-related violence ...	0%	0	0%	0
Gender-based violence, femicide, harassment, domestic violence, rape, trafficking, genital mutilation ...	0%	0	0%	0
Child abuse, sexual violence against children, trafficking, neglect.	0%	0	0%	0
War, civil war, terrorism, state-based violence ...	0%	0	0%	0
Riots, demonstrations, public disorder ...	0%	0	0%	0
Disaster, accident, famine, earthquake, flood, hurricane, plane crash, car crash ...	0%	0	0%	0
Other stories on crime and violence (specify the subject in 'Comments' section of coding sheet)	0%	0	0%	0
Celebrity news, births, marriages, deaths, obituaries, famous people, royalty ...	0%	0	0%	0
Arts, entertainment, leisure, cinema, theatre, books, dance ...	0%	0	0%	0
Media, including new media (computers, internet), portrayal of women and/or men, pornography ...	0%	0	0%	0
Beauty contests, models, fashion, beauty aids, cosmetic surgery ...	0%	0	0%	0
Sports, events, players, facilities, training, policies, funding ...	0%	0	0%	0
Other stories on celebrities, arts, media (specify the subject in 'Comments' section of coding sheet)	0%	0	0%	0
News about the girl child, including, cultural attitudes and practices impinging on girls, education, health, economic exploitation, violence (ONLY WHERE EMPHASIS IS ON THE GIRL CHILD)...	0%	0	0%	0
Other subject: use only if none of the above subject codes is suitable (specify the subject in 'Comments' section of coding sheet)	0%	0	0%	0
	100%		0%	

SORTED - AGREE

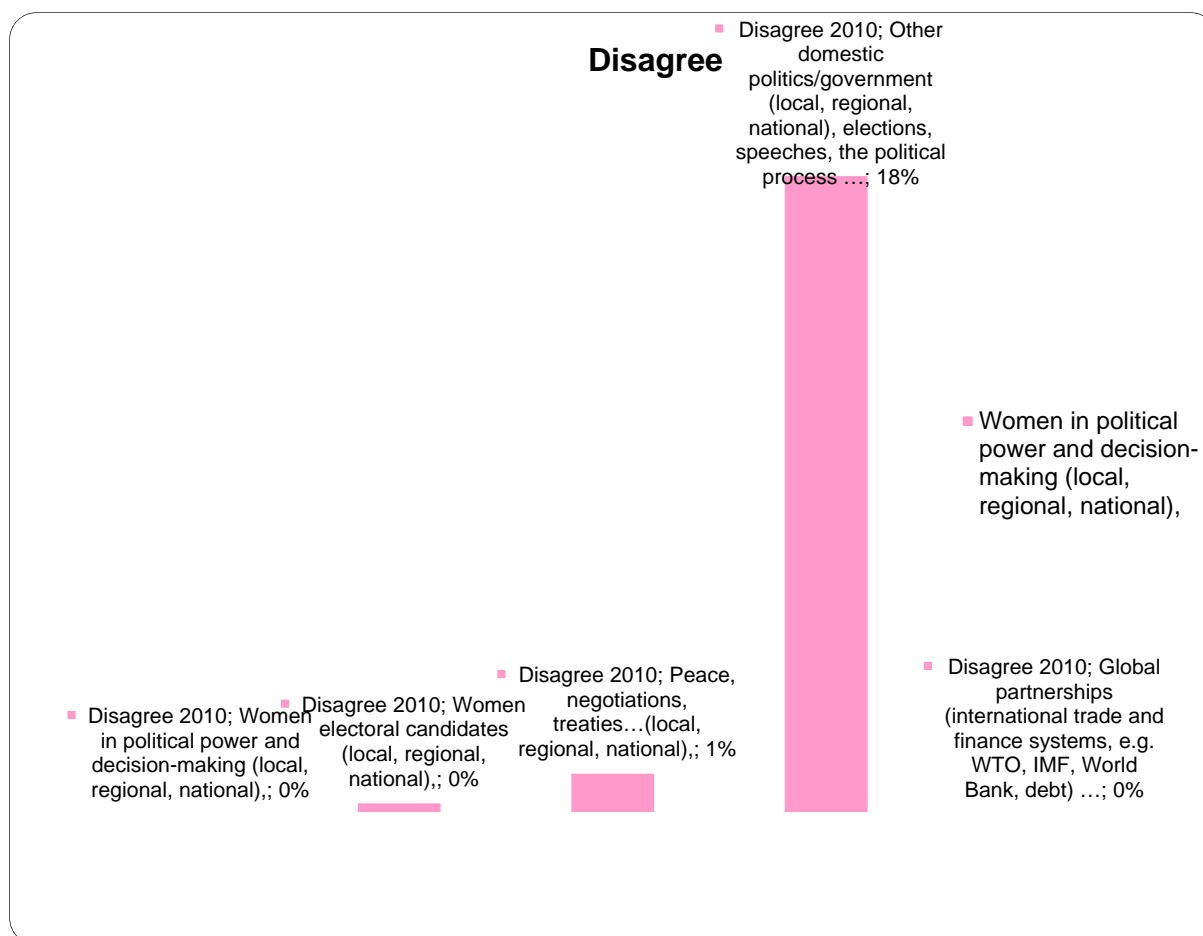
	Agree		Disagree	
	2010	N	2010	N
Women in political power and decision-making (local, regional, national),	0%	0	0%	0
Women electoral candidates (local, regional, national),	0%	0	0%	2
Peace, negotiations, treaties...(local, regional, national),	0%	0	1%	5
Other domestic politics/government (local, regional, national), elections, speeches, the political process ...	0%	0	18%	66
Global partnerships (international trade and finance systems, e.g. WTO, IMF, World Bank, debt) ...	0%	0	0%	0
Foreign/international politics, relations with other countries, negotiations, treaties, UN peacekeeping ...	0%	0	11%	39
National defence, military spending, military training, military parades, internal security ...	0%	0	2%	8
Other stories on politics and government (specify the subject in 'Comments' section of coding sheet)	0%	0	3%	10
Economic policies, strategies, models (national, international) ...	0%	0	1%	5
Economic indicators, statistics, business, trade, stock markets ...	0%	0	0%	0
Economic crisis, state bailouts of companies, company takeovers and mergers ...	0%	0	2%	5
Poverty, housing, social welfare, aid to those in need ...	0%	0	2%	7
Women's participation in economic processes (informal work, paid employment, unemployment, unpaid labour)	0%	0	0%	0
Other labour issues, strikes, trade unions, negotiations, other employment and unemployment ...	0%	0	3%	8
Rural economy, agriculture, farming practices, agricultural policy, land rights ...	0%	0	0%	0
Consumer issues, consumer protection, regulation, prices, consumer fraud ...	0%	0	0%	3
Transport, traffic, roads	0%	0	1%	2
Other stories on the economy (specify the subject in 'Comments' section of coding sheet)	0%	0	0%	0
Science, technology, research, funding, discoveries, developments ...	0%	0	3%	9
Medicine, health, hygiene, safety, disability, medical research, funding (apart from HIV-	0%	0	3%	13

AIDS)...				
HIV and AIDS, incidence, policy, treatment, people affected ...	0%	0	0%	0
Other epidemics, viruses, contagions, Influenza, BSE, SARS ...	0%	0	4%	13
Birth control, fertility, sterilisation, amniocentesis, termination of pregnancy ...	0%	0	0%	0
Environment, nature, pollution, global warming, ecology, tourism ...	0%	0	1%	3
Other stories on science or health (specify the subject in 'Comments' section of coding sheet)	0%	0	0%	1
Development issues, sustainability, community development ...	0%	0	2%	7
Education, child care, nurseries, pre-school to university, adult education, literacy ...	0%	0	2%	7
Family relations, inter-generational conflict, single parents ...	0%	0	1%	3
Human rights, women's rights, children's rights, gay & lesbian rights, rights of minorities ..	0%	0	0%	0
Religion, culture, tradition, controversies, teachings, celebrations, practices ...	0%	0	0%	2
Migration, refugees, asylum seekers, ethnic conflict, integration, racism, xenophobia ...	0%	0	6%	17
Women's movement, activism, events, demonstrations, gender equality advocacy ...	0%	0	0%	0
Changing gender relations, roles and relationships of women and men inside and outside the home ...	0%	0	0%	1
Family law, family codes, property law, inheritance law and rights ...	0%	0	0%	0
Legal system, judicial system, legislation (apart from family, property & inheritance law) ...	0%	0	1%	4
Other stories on social or legal issues (specify the subject in 'Comments' section of coding sheet)	0%	0	0%	0
Non-violent crime, bribery, theft, drug-dealing, corruption, (including political corruption/malpractice) ...	0%	0	2%	8
Violent crime, murder, abduction, kidnapping, assault, drug-related violence ...	0%	0	4%	12
Gender-based violence, femicide, harassment, domestic violence, rape, trafficking, genital mutilation ...	0%	0	3%	8
Child abuse, sexual violence against children, trafficking, neglect.	0%	0	2%	5
War, civil war, terrorism, state-based violence ...	0%	0	2%	7
Riots, demonstrations, public disorder ...	0%	0	1%	4
Disaster, accident, famine, earthquake, flood, hurricane, plane crash, car crash ...	0%	0	0%	0
Other stories on crime and violence (specify the subject in 'Comments' section of coding sheet)	0%	0	0%	0
Celebrity news, births, marriages, deaths, obituaries, famous people, royalty ...	0%	0	6%	18
Arts, entertainment, leisure, cinema, theatre, books, dance ...	0%	0	3%	11
Media, including new media (computers, internet), portrayal of women and/or men, pornography ...	0%	0	1%	2
Beauty contests, models, fashion, beauty aids, cosmetic surgery ...	0%	0	1%	2
Sports, events, players, facilities, training, policies, funding ...	0%	0	4%	13
Other stories on celebrities, arts, media (specify the subject in 'Comments' section of coding sheet)	0%	0	3%	10
News about the girl child, including, cultural attitudes and practices impinging on girls, education, health, economic exploitation, violence (ONLY WHERE EMPHASIS IS ON THE GIRL CHILD)...	0%	0	0%	0
Other subject: use only if none of the above subject codes is suitable (specify the subject in 'Comments' section of coding sheet)	0%	0	0%	3
	0%		100%	

SORTED - DISAGREE

	Agree		Disagree	
	2010	N	2010	N
Women in political power and decision-making (local, regional, national),	0%	0	0%	0
Women electoral candidates (local, regional, national),	0%	0	0%	2
Peace, negotiations, treaties...(local, regional, national),	0%	0	1%	5
Other domestic politics/government (local, regional, national), elections, speeches, the political process ...	0%	0	18%	66
Global partnerships (international trade and finance systems, e.g. WTO, IMF, World Bank, debt) ...	0%	0	0%	0
Foreign/international politics, relations with other countries, negotiations, treaties, UN peacekeeping ...	0%	0	11%	39
National defence, military spending, military training, military parades, internal security ...	0%	0	2%	8
Other stories on politics and government (specify the subject in 'Comments' section of coding sheet)	0%	0	3%	10
Economic policies, strategies, models (national, international) ...	0%	0	1%	5
Economic indicators, statistics, business, trade, stock markets ...	0%	0	0%	0
Economic crisis, state bailouts of companies, company takeovers and mergers ...	0%	0	2%	5
Poverty, housing, social welfare, aid to those in need ...	0%	0	2%	7
Women's participation in economic processes (informal work, paid employment, unemployment, unpaid labour)	0%	0	0%	0
Other labour issues, strikes, trade unions, negotiations, other employment and unemployment ...	0%	0	3%	8
Rural economy, agriculture, farming practices, agricultural policy, land rights ...	0%	0	0%	0
Consumer issues, consumer protection, regulation, prices, consumer fraud ...	0%	0	0%	3
Transport, traffic, roads	0%	0	1%	2
Other stories on the economy (specify the subject in 'Comments' section of coding sheet)	0%	0	0%	0
Science, technology, research, funding, discoveries, developments ...	0%	0	3%	9
Medicine, health, hygiene, safety, disability, medical research, funding (apart from HIV-AIDS)...	0%	0	3%	13
HIV and AIDS, incidence, policy, treatment, people affected ...	0%	0	0%	0
Other epidemics, viruses, contagions, Influenza, BSE, SARS ...	0%	0	4%	13
Birth control, fertility, sterilisation, amniocentesis, termination of pregnancy ...	0%	0	0%	0
Environment, nature, pollution, global warming, ecology, tourism ...	0%	0	1%	3
Other stories on science or health (specify the subject in 'Comments' section of coding sheet)	0%	0	0%	1
Development issues, sustainability, community development ...	0%	0	2%	7
Education, child care, nurseries, pre-school to university, adult education, literacy ...	0%	0	2%	7
Family relations, inter-generational conflict, single parents ...	0%	0	1%	3
Human rights, women's rights, children's rights, gay & lesbian rights, rights of minorities ..	0%	0	0%	0
Religion, culture, tradition, controversies, teachings, celebrations, practices ...	0%	0	0%	2
Migration, refugees, asylum seekers, ethnic conflict, integration, racism, xenophobia ...	0%	0	6%	17
Women's movement, activism, events, demonstrations, gender equality advocacy ...	0%	0	0%	0
Changing gender relations, roles and relationships of women and men inside and outside the home ...	0%	0	0%	1
Family law, family codes, property law, inheritance law and rights ...	0%	0	0%	0
Legal system, judicial system, legislation (apart from family, property & inheritance law) ...	0%	0	1%	4
Other stories on social or legal issues (specify the subject in 'Comments' section of coding sheet)	0%	0	0%	0
Non-violent crime, bribery, theft, drug-dealing, corruption, (including political corruption/malpractice) ...	0%	0	2%	8
Violent crime, murder, abduction, kidnapping, assault, drug-related violence ...	0%	0	4%	12
Gender-based violence, femicide, harassment, domestic violence, rape, trafficking, genital mutilation ...	0%	0	3%	8
Child abuse, sexual violence against children, trafficking, neglect.	0%	0	2%	5

War, civil war, terrorism, state-based violence ...	0%	0	2%	7
Riots, demonstrations, public disorder ...	0%	0	1%	4
Disaster, accident, famine, earthquake, flood, hurricane, plane crash, car crash ...	0%	0	0%	0
Other stories on crime and violence (specify the subject in 'Comments' section of coding sheet)	0%	0	0%	0
Celebrity news, births, marriages, deaths, obituaries, famous people, royalty ...	0%	0	6%	18
Arts, entertainment, leisure, cinema, theatre, books, dance ...	0%	0	3%	11
Media, including new media (computers, internet), portrayal of women and/or men, pornography ...	0%	0	1%	2
Beauty contests, models, fashion, beauty aids, cosmetic surgery ...	0%	0	1%	2
Sports, events, players, facilities, training, policies, funding ...	0%	0	4%	13
Other stories on celebrities, arts, media (specify the subject in 'Comments' section of coding sheet)	0%	0	3%	10
News about the girl child, including, cultural attitudes and practices impinging on girls, education, health, economic exploitation, violence (ONLY WHERE EMPHASIS IS ON THE GIRL CHILD)...	0%	0	0%	0
Other subject: use only if none of the above subject codes is suitable (specify the subject in 'Comments' section of coding sheet)	0%	0	0%	3
			100%	
	0%			



20. Stories where stereotypes are challenged/supported by news topic

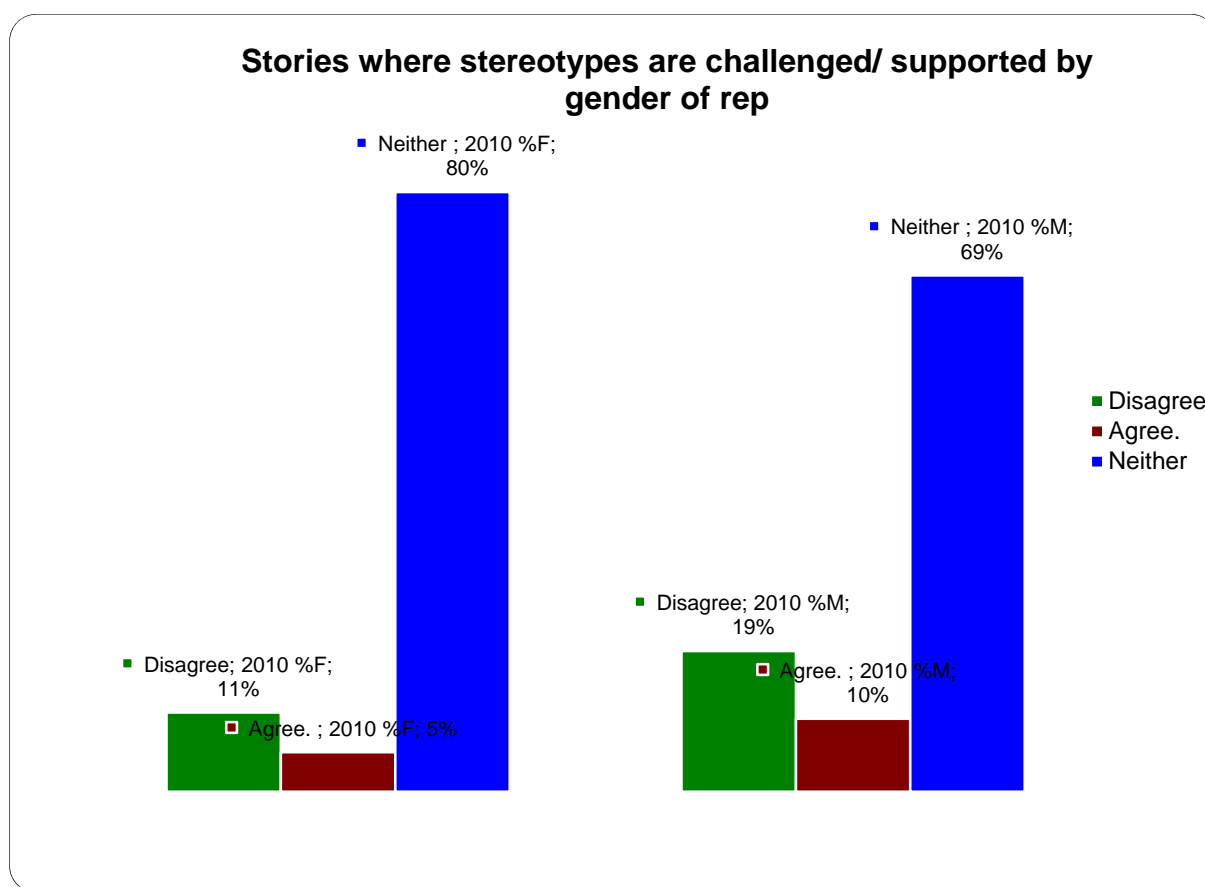
Topic	2010			
	Disagree	Agree	Neither	N
Women in political power and decision-making (local, regional, national),	0%	0%	0%	0
Women electoral candidates (local, regional, national),	0%	0%	100%	1
Peace, negotiations, treaties...(local, regional, national),	0%	50%	50%	2
Other domestic politics/government (local, regional, national), elections, speeches, the political process ...	0%	0%	100%	7
Global partnerships (international trade and finance systems, e.g. WTO, IMF, World Bank, debt) ...	0%	0%	0%	0
Foreign/international politics, relations with other countries, negotiations, treaties, UN peacekeeping ...	0%	0%	100%	14
National defence, military spending, military training, military parades, internal security ...	0%	0%	100%	4
Other stories on politics and government (specify the subject in 'Comments' section of coding sheet)	0%	10%	90%	11
Economic policies, strategies, models (national, international) ...	30%	0%	70%	4
Economic indicators, statistics, business, trade, stock markets ...	0%	0%	100%	2
Economic crisis, state bailouts of companies, company takeovers and mergers ...	0%	0%	100%	1
Poverty, housing, social welfare, aid to those in need ...	0%	0%	100%	1
Women's participation in economic processes (informal work, paid employment, unemployment, unpaid labour)	0%	0%	0%	0
Other labour issues, strikes, trade unions, negotiations, other employment and unemployment ...	0%	0%	100%	4
Rural economy, agriculture, farming practices, agricultural policy, land rights ...	0%	0%	0%	0
Consumer issues, consumer protection, regulation, prices, consumer fraud ...	0%	0%	100%	3
Transport, traffic, roads	0%	0%	100%	1
Other stories on the economy (specify the subject in 'Comments' section of coding sheet)	41%	0%	59%	2
Science, technology, research, funding, discoveries, developments ...	0%	0%	100%	1
Medicine, health, hygiene, safety, disability, medical research, funding (apart from HIV-AIDS)...	0%	0%	100%	1
HIV and AIDS, incidence, policy, treatment, people affected ...	0%	0%	0%	0
Other epidemics, viruses, contagions, Influenza, BSE, SARS ...	0%	0%	100%	6
Birth control, fertility, sterilisation, amniocentesis, termination of pregnancy ...	0%	0%	0%	0
Environment, nature, pollution, global warming, ecology, tourism ...	0%	0%	100%	2
Other stories on science or health (specify the subject in 'Comments' section of coding sheet)	0%	0%	100%	1
Development issues, sustainability, community development ...	0%	0%	0%	0
Education, child care, nurseries, pre-school to university, adult education, literacy ...	37%	16%	47%	8
Family relations, inter-generational conflict, single parents ...	0%	0%	0%	0
Human rights, women's rights, children's rights, gay & lesbian rights, rights of minorities ..	0%	40%	60%	2
Religion, culture, tradition, controversies, teachings, celebrations, practices ...	0%	0%	0%	0
Migration, refugees, asylum seekers, ethnic conflict, integration, racism, xenophobia ...	0%	0%	0%	0
Women's movement, activism, events, demonstrations, gender equality advocacy ...	0%	0%	0%	0
Changing gender relations, roles and relationships of women and men	0%	0%	0%	0

inside and outside the home ...				
Family law, family codes, property law, inheritance law and rights ...	0%	0%	0%	0
Legal system, judicial system, legislation (apart from family, property & inheritance law) ...	0%	0%	100%	6
Other stories on social or legal issues (specify the subject in 'Comments' section of coding sheet)	0%	11%	89%	9
Non-violent crime, bribery, theft, drug-dealing, corruption, (including political corruption/malpractice) ...	23%	0%	77%	5
Violent crime, murder, abduction, kidnapping, assault, drug-related violence ...	25%	0%	75%	4
Gender-based violence, femicide, harassment, domestic violence, rape, trafficking, genital mutilation ...	100%	0%	0%	3
Child abuse, sexual violence against children, trafficking, neglect.	0%	25%	75%	4
War, civil war, terrorism, state-based violence ...	38%	0%	62%	6
Riots, demonstrations, public disorder ...	0%	0%	0%	0
Disaster, accident, famine, earthquake, flood, hurricane, plane crash, car crash ...	0%	40%	60%	5
Other stories on crime and violence (specify the subject in 'Comments' section of coding sheet)	0%	0%	100%	2
Celebrity news, births, marriages, deaths, obituaries, famous people, royalty ...	0%	0%	0%	0
Arts, entertainment, leisure, cinema, theatre, books, dance ...	20%	0%	80%	10
Media, including new media (computers, internet), portrayal of women and/or men, pornography ...	0%	0%	0%	0
Beauty contests, models, fashion, beauty aids, cosmetic surgery ...	100%	0%	0%	1
Sports, events, players, facilities, training, policies, funding ...	30%	0%	70%	4
Other stories on celebrities, arts, media (specify the subject in 'Comments' section of coding sheet)	0%	0%	100%	2
News about the girl child, including, cultural attitudes and practices impinging on girls, education, health, economic exploitation, violence (ONLY WHERE EMPHASIS IS ON THE GIRL CHILD)...	0%	0%	0%	0
Other subject: use only if none of the above subject codes is suitable (specify the subject in 'Comments' section of coding sheet)	0%	0%	100%	1
Total	12%	6%	82%	140

Topic	2010			
	Disagree	Agree	Neither	N
Politics and Government	0%	0%	0%	39
Economy	12%	0%	0%	18
Science and Health	0%	0%	0%	11
Social and Legal	13%	13%	75%	25
Crime and Violence	26%	9%	64%	29
Celebrity, Arts and Media, Sports	26%	0%	0%	17
The Girl-child	0%	0%	0%	0
Other	0%	0%	0%	1
Total	12%	6%	82%	140

21. Stories where stereotypes are challenged/ supported by gender of rep

				2010	
	%F	%M	N		
Disagree	11%	19%	13		
Agree.	5%	10%	7		
Neither	80%	69%	62		



22. Position or Occupation of News Subjects, by sex

	% Female		% Male	
	%	N	%	N
Not stated. Story does not describe the person's occupation or position.	58%	10	42%	7
Royalty, ruling monarch, deposed monarch, any member of royal family ...	0%	0	0%	0
Government official, politician, president, government minister, political leader, political party staff, spokesperson ...	25%	29	75%	89
Government employee, public servant, bureaucrat, diplomat, intelligence officer ...	29%	1	71%	2
Police, military, para-military group, militia, prison officer, security officer, fire officer ...	17%	1	83%	6
Academic expert, education professional, teacher or university lecturer (all disciplines), nursery or kindergarten teacher, child care worker ...	37%	4	63%	7
Health or social service professional, doctor, nurse, laboratory technician, social worker, psychologist ...	40%	4	60%	6
Science or technology professional, engineer, technician, computer specialist ...	0%	0	100%	11
Media professional, journalist, video or film-maker, theatre director ...	29%	1	71%	2
Lawyer, judge, magistrate, legal advocate, legal expert, legal clerk ...	29%	5	71%	11
Business person, executive, manager, entrepreneur, economist, financial expert, stock broker ...	0%	0	100%	5
Office or service worker, non-management worker in office, store, restaurant, catering ...	50%	1	50%	1
Tradesperson, artisan, labourer, truck driver, construction, factory, domestic worker ...	23%	1	77%	4
Agriculture, mining, fishing, forestry worker ...	0%	0	0%	0
Religious figure, priest, monk, rabbi, mullah, nun ...	0%	0	100%	1
Activist or worker in civil society organisation, non-governmental organisation, trade union, human rights, consumer issues, environment, aid agency, peasant leader, United Nations ...	27%	3	73%	11
Sex worker, prostitute ...	0%	0	0%	0
Celebrity, artist, actor, writer, singer, radio or television personality ...	22%	7	78%	23
Sportsperson, athlete, player, coach, referee ...	4%	1	96%	16
Student, pupil, schoolchild	100%	2	0%	0
Homemaker, parent, either female or male. Code this only if no other occupation is given, e.g. a doctor who is also described as a mother is coded 6.	84%	5	16%	1
Child, young person (up to 18 years). Code this only if no other occupation/position is given, e.g. a schoolchild is coded 19; a child labourer is coded 12.	17%	1	83%	5
Villager or resident engaged in unspecified occupation. Code this only if no other occupation is given, e.g. a teacher who is also described as a villager is coded 5.	68%	10	32%	5
Retired person, pensioner. Code this only if no other occupation is given, e.g. a retired police officer is coded 4; a retired politician is coded 2.	68%	6	32%	3
Criminal, suspect. Code this only if no other occupation is given, e.g. a lawyer suspected of committing a crime is coded 9; a former politician who has committed a crime is coded 2.	11%	1	89%	11
Unemployed. Code this only if no other occupation is given, e.g. an unemployed actor is coded 17; an unemployed person who commits a crime is coded 24.	100%	1	0%	0
Total		94		227

23. Age of news subjects in newspapers, by sex

	2010		
	%F	%M	N
12 years or under	0%	0%	0
13-18	0%	0%	0
19-34	46%	54%	13
35-49	0%	100%	3
50-64	40%	60%	5
65 years or more	0%	0%	0
Total	38%	62%	21

24. Age of news subjects by broadcast, by sex

Topic	TELEVISION		
	2010		
	%F	%M	N
12 years or under	20%	80%	5
13-18	60%	40%	5
19-34	64%	36%	22
35-49	30%	70%	37
50-64	18%	82%	45
65 years or more	43%	57%	7
Total	33%	67%	121

25. Proportion of female & male news subjects who are victims

	2010		N
	%F	%M	
Victim of an accident, natural disaster, poverty, disease, illness ...	26%	74%	11
Victim of domestic violence (by husband/wife/partner/other family member), psychological violence, physical assault, marital rape, murder ...	87%	13%	7
Victim of non-domestic sexual violence or abuse, sexual harassment, rape, trafficking ...	0%	100%	1
Victim of other crime, robbery, assault, murder ...	0%	100%	4
Victim of violation based on religion, tradition, cultural belief, genital mutilation, bride-burning ...	0%	0%	0
Victim of war, terrorism, vigilantism, state-based violence ...	100%	0%	5
Victim of discrimination based on gender, race, ethnicity, age, religion, ability ...	0%	0%	0
Other victim: describe in 'Comments' section of coding sheet ...	33%	67%	3
Total	49%	51%	31

26. Proportion of female & male news subjects who are survivors

	2010		N
	%F	%M	
Survivor of an accident, natural disaster, poverty, disease, illness ...	33%	67%	6
Survivor of domestic violence (by husband/wife/partner/other family member), psychological violence, physical assault, marital rape, murder ...	75%	25%	4
Survivor of non-domestic sexual violence or abuse, sexual harassment, rape, trafficking ...	0%	0%	0
Survivor of other crime, robbery, assault, murder ...	0%	0%	0
Survivor of violation based on religion, tradition, cultural belief, genital mutilation, bride-burning ...	0%	0%	0
Survivor of war, terrorism, vigilantism, state-based violence ...	0%	100%	2
Survivor of discrimination based on gender, race, ethnicity, age, religion ...	0%	0%	0
Other survivor: describe in 'Comments' section of coding sheet ...	0%	0%	0
Total	39%	61%	12

27. News subjects, by sex, by victim

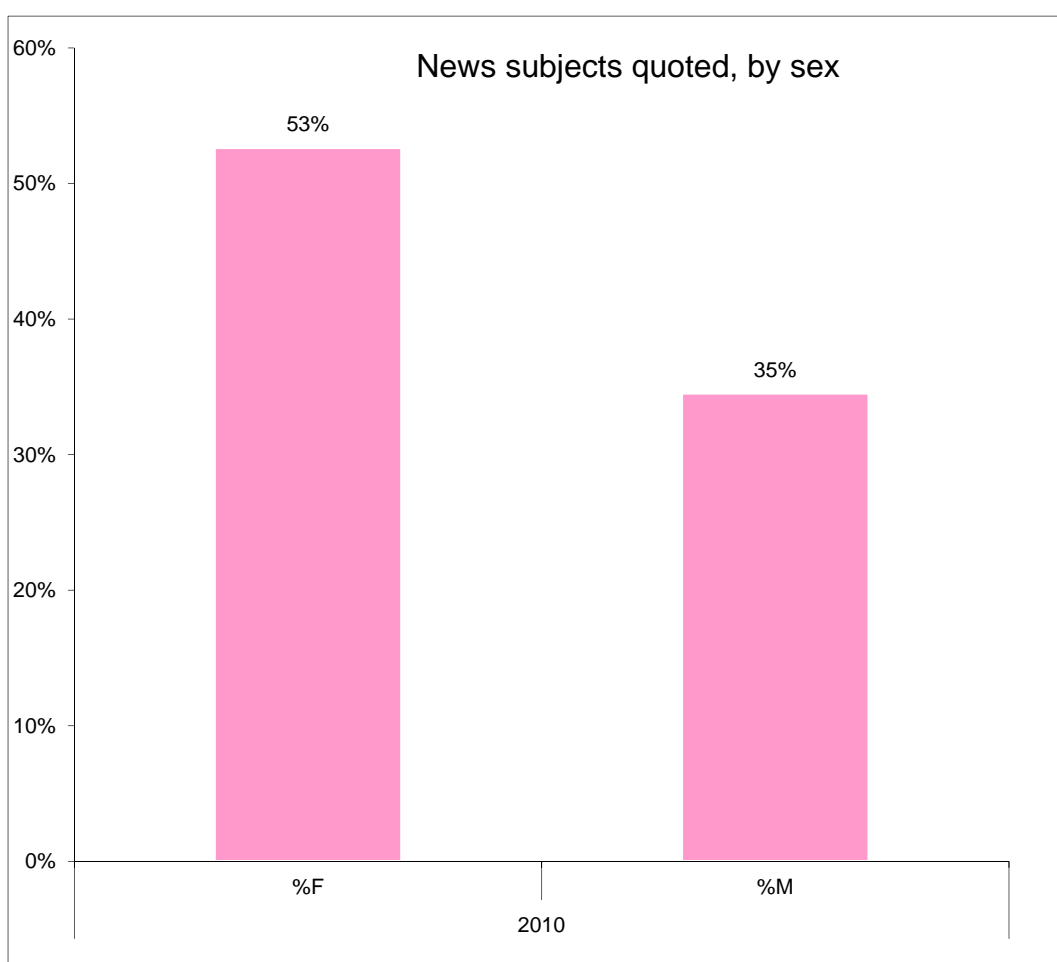
	2010		N
	%F	%M	
Victim of an accident, natural disaster, poverty, disease, illness ...	26%	74%	11
Victim of domestic violence (by husband/wife/partner/other family member), psychological violence, physical assault, marital rape, murder ...	87%	13%	7
Victim of non-domestic sexual violence or abuse, sexual harassment, rape, trafficking ...	0%	100%	1
Victim of other crime, robbery, assault, murder ...	0%	100%	4
Victim of violation based on religion, tradition, cultural belief, genital mutilation, bride-burning ...	0%	0%	0
Victim of war, terrorism, vigilantism, state-based violence ...	100%	0%	5
Victim of discrimination based on gender, race, ethnicity, age, religion, ability ...	0%	0%	0
Other victim: describe in 'Comments' section of coding sheet ...	33%	67%	3
Total	49%	51%	31

28. Functions and family status, by sex

	2010	
	%F	%M
	Yes. Code 'yes only if the word 'wife', 'husband' is actually used to describe the person.	
	%F	%M
Subject: the story is about this person, or about something the person has done, said etc.	21%	9%
Spokesperson: the person represents, or speaks on behalf of another person, a group or an organisation	0%	0%
Expert or commentator: the person provides additional information, opinion or comment, based on specialist knowledge or expertise	0%	0%
Personal experience: the person provides opinion or comment, based on individual personal experience; the opinion is not necessarily meant to reflect the views of a wider group	37%	21%
Eye witness: the person gives testimony or comment, based on direct observation (e.g. being present at an event)	37%	0%
Popular opinion: the person's opinion is assumed to reflect that of the 'ordinary citizen' (e.g., in a street interview, vox populi etc); it is implied that the person's point of view is shared by a wider group of people.	0%	0%
Total		

29. News subject quoted by sex

	2010	
Quoted	%F	%M
Yes	53%	35%



30. News subjects photographed, by sex

Photograph	2010		N
	%F	%M	
No	78%	76%	109 34
Yes	22%	24%	

31. Key themes

	2010		
	N	R	T
Women electoral candidates (local, regional, national),	0%	0%	2%
Peace, negotiations, treaties...(local, regional, national),	4%	0%	0%
Poverty, housing, social welfare, aid to those in need ...	0%	0%	2%
Women's participation in economic processes (informal work, paid employment, unemployment, unpaid labour)	0%	0%	0%
Gender-based violence, femicide, harassment, domestic violence, rape, trafficking, genital mutilation ...	2%	0%	3%
	7%	0%	7%

32. Topics in the news

Detail

Topic	2010								
	Newspaper			Radio			Television		
	Female	Male	N	Female	Male	N	Female	Male	N
Women in political power and decision-making (local, regional, national),	0%	0%	0	0%	0%	0	0%	0%	0
Women electoral candidates (local, regional, national),	0%	0%	0	0%	0%	0	2%	2%	2
Peace, negotiations, treaties...(local, regional, national),	25%	0%	2	0%	0%	0	0%	0%	0
Other domestic politics/government (local, regional, national), elections, speeches, the political process ...	0%	9%	2	0%	9%	4	7%	7%	7
Global partnerships (international trade and finance systems, e.g. WTO, IMF, World Bank, debt) ...	0%	0%	0	0%	0%	0	0%	0%	0
Foreign/international politics, relations with other countries, negotiations, treaties, UN peacekeeping ...	13%	9%	3	21%	15%	11	5%	11%	8
National defence, military spending, military training, military parades, internal security ...	13%	0%	1	0%	2%	1	0%	2%	1
Other stories on politics and government (specify the subject in 'Comments' section of coding sheet)	0%	17%	4	11%	4%	4	2%	5%	4
Economic policies, strategies, models (national, international) ...	0%	9%	2	0%	2%	1	0%	4%	2
Economic indicators, statistics, business, trade, stock markets ...	0%	0%	0	0%	0%	0	0%	2%	1
Economic crisis, state bailouts of companies, company takeovers and mergers ...	0%	0%	0	5%	2%	2	0%	0%	0
Poverty, housing, social welfare, aid to those in need ...	0%	0%	0	0%	0%	0	2%	2%	2
Women's participation in economic processes (informal work, paid employment, unemployment, unpaid labour)	0%	0%	0	0%	0%	0	0%	0%	0
Other labour issues, strikes, trade unions, negotiations, other employment and unemployment ...	0%	4%	1	5%	7%	4	0%	0%	0
Rural economy, agriculture, farming practices, agricultural policy, land rights ...	0%	0%	0	0%	0%	0	0%	0%	0
Consumer issues, consumer protection, regulation, prices, consumer fraud ...	0%	4%	1	0%	2%	1	2%	2%	2
Transport, traffic, roads	0%	0%	0	0%	0%	0	2%	0%	1
Other stories on the economy (specify the subject in 'Comments' section of coding sheet)	0%	0%	0	0%	0%	0	2%	2%	2
Science, technology, research, funding, discoveries, developments ...	0%	0%	0	0%	0%	0	2%	2%	2
Medicine, health, hygiene, safety, disability, medical research, funding (apart from HIV-AIDS)...	0%	0%	0	0%	0%	0	2%	2%	2
HIV and AIDS, incidence, policy, treatment, people affected ...	0%	0%	0	0%	0%	0	0%	0%	0
Other epidemics, viruses, contagions, Influenza, BSE, SARS ...	0%	0%	0	11%	2%	3	7%	7%	7
Birth control, fertility, sterilisation, amniocentesis, termination of pregnancy ...	0%	0%	0	0%	0%	0	0%	0%	0
Environment, nature, pollution, global warming, ecology, tourism ...	13%	0%	1	0%	0%	0	2%	2%	2
Other stories on science or health (specify the subject in 'Comments' section of coding sheet)	0%	0%	0	0%	0%	0	5%	0%	2
Development issues, sustainability, community development ...	0%	0%	0	0%	0%	0	0%	0%	0
Education, child care, nurseries, pre-school to university, adult education, literacy ...	0%	4%	1	5%	7%	4	9%	5%	7

Family relations, inter-generational conflict, single parents ...	0%	0%	0	0%	0%	0	0%	0%	0
Human rights, women's rights, children's rights, gay & lesbian rights, rights of minorities ..	0%	0%	0	0%	4%	2	0%	0%	0
Religion, culture, tradition, controversies, teachings, celebrations, practices ...	0%	0%	0	0%	0%	0	0%	0%	0
Migration, refugees, asylum seekers, ethnic conflict, integration, racism, xenophobia ...	0%	0%	0	0%	0%	0	0%	0%	0
Women's movement, activism, events, demonstrations, gender equality advocacy ...	0%	0%	0	0%	0%	0	0%	0%	0
Changing gender relations, roles and relationships of women and men inside and outside the home ...	0%	0%	0	0%	0%	0	0%	0%	0
Family law, family codes, property law, inheritance law and rights ...	0%	0%	0	0%	0%	0	0%	0%	0
Legal system, judicial system, legislation (apart from family, property & inheritance law) ...	0%	0%	0	0%	9%	4	5%	0%	2
Other stories on social or legal issues (specify the subject in 'Comments' section of coding sheet)	0%	0%	0	16%	7%	6	14%	9%	11
Non-violent crime, bribery, theft, drug-dealing, corruption, (including political corruption/malpractice) ...	0%	4%	1	0%	4%	2	2%	2%	2
Violent crime, murder, abduction, kidnapping, assault, drug-related violence ...	0%	0%	0	5%	11%	6	0%	0%	0
Gender-based violence, femicide, harassment, domestic violence, rape, trafficking, genital mutilation ...	0%	9%	2	0%	0%	0	5%	4%	4
Child abuse, sexual violence against children, trafficking, neglect.	0%	0%	0	0%	0%	0	5%	7%	6
War, civil war, terrorism, state-based violence ...	13%	0%	1	11%	2%	3	5%	7%	6
Riots, demonstrations, public disorder ...	0%	0%	0	0%	0%	0	0%	0%	0
Disaster, accident, famine, earthquake, flood, hurricane, plane crash, car crash ...	0%	0%	0	0%	2%	1	5%	5%	5
Other stories on crime and violence (specify the subject in 'Comments' section of coding sheet)	0%	4%	1	0%	2%	1	0%	0%	0
Celebrity news, births, marriages, deaths, obituaries, famous people, royalty ...	0%	0%	0	0%	0%	0	0%	0%	0
Arts, entertainment, leisure, cinema, theatre, books, dance ...	13%	17%	5	5%	7%	4	5%	5%	5
Media, including new media (computers, internet), portrayal of women and/or men, pornography ...	0%	0%	0	0%	0%	0	0%	0%	0
Beauty contests, models, fashion, beauty aids, cosmetic surgery ...	0%	0%	0	0%	0%	0	0%	0%	0
Sports, events, players, facilities, training, policies, funding ...	0%	9%	2	5%	0%	1	0%	2%	1
Other stories on celebrities, arts, media (specify the subject in 'Comments' section of coding sheet)	13%	0%	1	0%	0%	0	0%	4%	2
News about the girl child, including, cultural attitudes and practices impinging on girls, education, health, economic exploitation, violence (ONLY WHERE EMPHASIS IS ON THE GIRL CHILD)...	0%	0%	0	0%	0%	0	0%	0%	0
Other subject: use only if none of the above subject codes is suitable (specify the subject in 'Comments' section of coding sheet)	0%	0%	0	0%	0%	0	2%	0%	1
Total			31			65			99